CareFirst

Critical Deal Points - By Category Pacific vs. CareFirst

- Associate Benefits
- Retention Bonus
- Merger Incentive and Excise Tax



Associate Benefit Differences

CareFirst.

- Incentives
 - Does Not Offer Incentives to Lower Level Associates
- □ Health
 - Less Benefits with Prices Significantly Higher
- o con
 - Shorter Service associates to receive 3 additional days PTO
 - Work Week extended to 40 hours (from 37.5)
 - Disability Benefits Less
- □ Retirement
 - Does Not Recognize Regional Differences in Retirement Benefits
 - Overall Retirement Package 25-50% Lower than CareFirst
 - No Retiree Medical Benefits
 - Stock Purchase Plan
 - Decasional Stock Granto to Reward Profitability in 401(k) Plan





13

Carelist Impact on Associates

Less than Age 45

Svc of than 10 Yrs

47% of Total Associates Average Associate:

\$34,000 Annual Salary Age 32 w/3 Yrs of Svc

Health:

(94)

Paid Time Off:

28

Retirement:

(8)

Incentives:

(113)

(187) -7% of pay

Age 45 or Greater

12% of Total Associates

Average Associate: \$48,500 Annual Salary

Age 50 w/3.5 Yrs of Svc

Health:

(94)

Paid Time Off:

(6)

Retirement:

(168)

Incentives:

(243)

(510) -13% of pay

Svc b More Yrs

21% of Total Associates Average Associate:

> \$49,000 Annual Salary Age 39 w/ 14.5 Yrs of

Health:

(94)

Paid Time Off:

(6)

Retirement:

Incentives:

(245)

(344) -8% of pay

20% of Total Associates

Average Associate:

\$58,000 Annual Salary Age 51 w/ 20.5 Yrs of

Health:

(94)

Paid Time Off:

(7)

Retirement:

(188)

Incentives:

(387)

(676) -14% of pay





14

OCC 016439

Retention Bonus

Carelirst.

Title	Target Award	Percent Eligible	Eligible #	Total Payout	
Senior Vice Preside	ent 1.5	100%	8	\$	2,895,000
Vice President	1.0	100%	23	\$	3,877,000
Director	0.5	30%	36	\$	1,697,000
			67	\$	8,469,000

Invest in 60 - 70 Key Management Associates

- Maintain Stability of Operations and Value of Company
- Provide Management Support for Transaction
- Minimize Risk of Talent Defection

Paid Upon Closing or If Deal is Not Completed



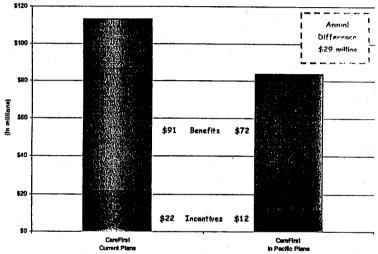




Annual Benefit Differences

CareFirst

CareFirst Proposal





CareFirst Proposals

- •Formalize 401(k) Profit Sharing
- •More Extensive Pension Grandfathering
- •Manage Health Benefit Differences

